




ANNA UNIVERSITY CHENNAI - 600 025

- 1. Name Of the College** : Hallmark Business School
- 2. Address** : Santhapuram, Prattiyur-Allithurai Road, Somarasampettai Post, Manikandam Union, Srirangam Taluk, Tiruchirappalli-620102
- 3. Name of the Principal** : Dr. Sr Rameshkkumar
- 4. Phone Number** : 73730-18999
- 5. Fax Number** : 73730-18999
- 6. Web Site** : www.hbs.ac.in
- 7. Email ID** : info@hbs.ac.in
- 8. Year of Establishment** : 2008
- 9. Type** : Self Financing
- 10. Minority Status** : Non Minority
- 11. Existing Courses** :






Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2008	120	120




12. Principal Details :




Name of the Principal	DR. SR. RAMESHKKUMAR		
Date of Birth	08-03-1976		
Faculty AICTE ID	12183282413		
Experience	22		
Telephone number - Office	73730-18999		
Date of joining in the present post	09-10-2013		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.COM.	COMMERCE	1997	OTHERS - AVVM SRI PUSHPAM COLLEGE
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2000	OTHERS - ADAIKALAMATHA INSTITUTE OF MANAGEMENT VALLAM
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2011	OTHERS - BHARATHIDASAN UNIVERSITY
Title of the Ph.D. Thesis	A STUDY ON MEDIATING EFFECTS ON SERVICE LOYALTY INSURANCE IN TAMIL NADU		




12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. SR. RAMESHKKUMAR Date of Birth: 08-03-1976 Date of Joining: 09-10-2013 AICTE ID: 12183282413	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL <table border="1"><tr><td>Current Position</td><td>9 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	9 Years	Previous Position	13 Years
			Current Position	9 Years								
			Previous Position	13 Years								
			B.COM.	COMMERCE	OTHERS-AVVM SRI PUSHPAM COLLEGE	1997						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ADAIKALAMATHA INSTITUTE OF MANAGEMENT VALLAM	2000						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2011									
Title of the Ph.D. Thesis		A STUDY ON MEDIATING EFFECTS ON SERVICE LOYALTY INSURANCE IN TAMIL NADU										
2.		Name: DR. S. MURUGADOSS Date of Birth: 30-04-1977 Date of Joining: 28-08-2017 AICTE ID: 13569757192	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR <table border="1"><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>14 Years</td></tr></table>		Current Position	5 Years	Previous Position	14 Years
			Current Position	5 Years								
			Previous Position	14 Years								
			B.COM.	OTHERS - COMMERCE	OTHERS-BHARATHIDASAN UNIVERSITY	1997						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ADAIKALA MATHA COLLEGE	2000						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2011									
Title of the Ph.D. Thesis		AN EMPIRICAL STUDY ON DISINVESTMENT IN PUBLIC ENTERPRISES WITH SPECIAL REFERENCE TO BHARAT HEAVY ELECTRICAL LTD										
3.		Name: DR. NATHAN. SENTHIL K Date of Birth: 26-07-1977 Date of Joining: 10-07-2017 AICTE ID: 3540395273	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>14 Years</td></tr></table>		Current Position	5 Years	Previous Position	14 Years
			Current Position	5 Years								
			Previous Position	14 Years								
			B.A.	ENGLISH	OTHERS-BISHOP HEBER COLLEGE TRICHY	1998						
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-ALAGAPPA UNIVERSITY	2004						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ADAIKALAMATHA INSTITUTE OF MANAGEMENT	2000									
Title of the Ph.D. Thesis		SKILLS EXPECTED AMONG FRESH GRADUATES BY THE RECRUITERS OF MANUFACTURING AND SERVICE INDUSTRY IN PRIVATE SECTOR										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
4.		Name: DR. S. KANIMOZHI Date of Birth: 01-07-1980 Date of Joining: 01-10-2021 AICTE ID: 111014208301	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>8 Years</td></tr></table>		Current Position	1 Years	Previous Position	8 Years
			Current Position	1 Years								
			Previous Position	8 Years								
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-FATIMA COLLEGE	2000						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2008						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-JAMAL INSTITUTE OF MANAGEMENT	2020									
Title of the Ph.D. Thesis		INTENTION TO ADOPT 4G MOBILE SERVICES AN EXPLANATION THROUGH THE DECOMPOSED THEORY OF PLANNED BEHAVIOR										
5.		Name: DR. AL. ALAGAPPAN Date of Birth: 19-12-1981 Date of Joining: 14-06-2017 AICTE ID: 13539950781	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR <table border="1"><tr><td>Current Position</td><td>5 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	5 Years	Previous Position	9 Years
			Current Position	5 Years								
			Previous Position	9 Years								
			B.SC.	OTHERS - APPLIED SCIENCE COMPUTER TECH	MAHENDRA ENGINEERING COLLEGE (AUTONOMOUS)--	2002						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ALGAPPA INSTITUTE OF MANAGEMENT STUDIES	2004						
PH.D.	BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA UNIVERSITY	2015									
Title of the Ph.D. Thesis		A STUDY ON WORKLIFE BALANCE PRACTICES WITH SPECIAL REFERENCE TO IT COMPANIES IN CHENNAI CITY										
6.		Name: MRS. S. TAMIL ELAKKIYA Date of Birth: 22-04-1996 Date of Joining: 02-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-STET WOMENS COLLEGE	2016						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	HALLMARK BUSINESS SCHOOL--	2018						
Title of the Ph.D. Thesis												

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
7.		Name: MRS. S. SHIRLY Date of Birth: 03-04-1992 Date of Joining: 05-09-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.E.	ELECTRONICS AND COMMUNICATION ENGINEERING	CARE COLLEGE OF ENGINEERING --	2014						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	HALLMARK BUSINESS SCHOOL--	2018									
Title of the Ph.D. Thesis												
8.		Name: MRS. BUELA ROSE. M Date of Birth: 30-05-1991 Date of Joining: 20-02-2017 AICTE ID: 13569757282	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>6 Years</td></tr><tr><td>Previous Position</td><td>3 Years</td></tr></table>		Current Position	6 Years	Previous Position	3 Years
			Current Position	6 Years								
			Previous Position	3 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-CAUVERY COLLEGE FOR WOMEN TRICHY	2011						
OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-PRIST UNIVERSITY	2015									
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BISHOP HEBER COLLEGE TRICHY	2013									
Title of the Ph.D. Thesis												
9.		Name: DR. RD. VASUDEVAN Date of Birth: 18-02-1959 Date of Joining: 01-09-2021 AICTE ID: 111040403477	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>6 Years</td></tr></table>		Current Position	1 Years	Previous Position	6 Years
			Current Position	1 Years								
			Previous Position	6 Years								
			B.E.	ELECTRICAL AND ELECTRONICS ENGINEERING	COLLEGE OF ENGINEERING GUINDY--	1981						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-IGNOU	1997									
PH.D.	MASTER OF BUSINESS ADMINISTRATION	KONGU ENGINEERING COLLEGE (AUTONOMOUS)--	2019									
Title of the Ph.D. Thesis	A STUDY ON FORECASTING FINANCIAL TIME SERIES WITH SPECIFIC REFERENCE TO INDIAN STOCK MARKET											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
10.		Name: MR. K. VIJAYAN Date of Birth: 14-07-1985 Date of Joining: 02-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-KSR COLLEGE OF ARTS AND SCIENCE	2005						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BISHOP HEBER COLLEGE	2007									
Title of the Ph.D. Thesis												
11.		Name: MR. RAMKUMAR. A Date of Birth: 09-05-1992 Date of Joining: 02-12-2019 AICTE ID: 7453900386	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>3 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	3 Years	Previous Position	0 Years
			Current Position	3 Years								
			Previous Position	0 Years								
			B.B.A.	BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN CONSTITUENT COLLEGE	2014						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	HALLMARK BUSINESS SCHOOL--	2016									
Title of the Ph.D. Thesis												
12.		Name: MR. S. MATHEW DIVAKAR Date of Birth: 21-06-1985 Date of Joining: 08-08-2022 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.COM.	COMMERCE	OTHERS-ST JOSEPHS COLLEGE TRICHY	2006						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARUNYA UNIVERSITY	2008									
Title of the Ph.D. Thesis												